



PETITION NUMBER:	1101-ZOA-01
REQUEST:	The City of Westfield is requesting amendments to sections WC 16.08.010 (Sign Standards), WC 16.07.010 (Lighting Standards) and WC 16.04.210 (Definitions) of the Westfield-Washington Township Zoning Ordinance.
STAFF REVIEWER:	Kevin M. Todd, AICP
EXHIBITS:	1. Staff Report 2. Proposed Ordinance Amendments

PETITION HISTORY

On December 13, 2010, the City Council forwarded the proposed zoning ordinance amendments to the Advisory Plan Commission (the "APC"). The proposal received a public hearing at the January 4, 2011 APC meeting.

PROCEDURAL

The recommendation from the APC to the City Council may be made at the January 18, 2011 APC meeting.

REVIEW OF CHANGES

The proposed changes to the Sign Standards (WC 16.08.010) include clarifying the when the Sign Standards apply; adding standards for commercial/noncommercial flags; clarifying the Maintenance and Repair requirements; adding provisions for Electronic Gas Price and Time/Temperature Signs; relocating the Window Signage standards within the ordinance; clarifying the sign area allocation for Individual Nonresidential Signs; adding new Temporary Signs (Building/Developer Sequential Sign Collections and Ornamental Banners); clarifying the Nonconforming Sign section; and clarifying when a sign permit is required.

The proposed changes to the Lighting Standards (WC 16.07.010) are as a result of the newly proposed Electronic Sign standards.

The proposed changes to the Definitions (WC 16.04.210) are new terms that were used in creating the new language in the Sign Standards.

The City Council Subcommittee reviewed these amendments, and forwarded them the City Council and the APC with a favorable recommendation.

RECOMMENDATION

Forward a favorable recommendation to the City Council.

KMT